



Hibiscus Plc

THE PRINTING PLANT

Hibiscus Plc.
Hudswell Road,
Leeds LS10 1AG.
Tel: 44 (0) 113 242 4272
Fax: 44 (0) 113 242 4230

SPECIFICATION: Matt Paper - Standard (flexo)

Labels flexographically printed onto Matt Paper with permanent adhesive and supplied die cut or butt cut in the reel or sheeted with or without overlaminate.

1. **Paper -**

Face Material

Machine-finished paper.
Caliper : 72 micron (± 10%)
Weight : 75g/m² (±10%)

Backing Paper

Glassine
Weight: 59g/m² (± 10%)
Caliper: 52 micron (± 10%)

Adhesive

Emulsion acrylic adhesive
High tack
Minimum application temperature 0 °C (dry surfaces)
Service temperature -30°C to + 80°C
This adhesive does not contain heavy metals and is made of non-toxic raw materials.

2. **Inks**

a) Flexographic inks treated with UV to give good adhesion, gloss, rub resistance, high colour strength and resistance to weathering.

b) Light Fastness - Special pigments are used to provide very high resistance to fade.

Blue Wool Scale Value

Yellow	7	Black	7
Reflex Blue	7	Red	7
Cyan Blue	7	Orange	7
Green	7		

3. **Overlamination** (where applicable)

25 or 30 micron thick polypropylene film coated with age resistant acrylic adhesive.

4. Inspection Status

All labels in reels are inspected visually. Traceability labels are applied to each finished roll/carton of labels indicating Customer order number and Hibiscus works order number.

5. **Label Service Temperature**

Labels produced in this material should be used within the temperature range -20°C to +60°C. It is advisable to minimise exposure at the top end of the temperature range to avoid premature failure.

NOTE - The values given in this specification are typical, the information being given in good faith but without warranty.

Authorised by : Date :

SPEC: Matt paper – Standard (flexo) . doc

Updated Dec 2007



Directors: B.S. KILLERBY, B.Sc.(Hons.), D. KILLERBY, J.C. KILLERBY, B.Sc.(Econ.)
Reg. No. 1557744 (England)



www.stock-xpress.com
www.hibiscus-plc.com
email: enquiries@hibiscus-plc.com